



**PEI WEI**<sup>®</sup>  
ASIAN KITCHEN™

## **PRESS RELEASE**

*For Immediate Distribution*

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### **Make It a Summer of Good Fortune at Pei Wei**

*Leading fresh, Asian restaurant will help make one guest's fortune come true every day through Aug. 26*

DALLAS (Aug. 6, 2018) – Lucky numbers aren't the only things you can score from your fortune cookies this month at [Pei Wei](#).

Every day, beginning today, Pei Wei will make a fortune come true for one fortunate Pei Wei guest. Feeling lucky? Here's how to enter:

- Take a picture of your Pei Wei fortune.
- Follow Pei Wei on [Instagram](#), [Facebook](#) or [Twitter](#).
- Post your photo on Instagram, Facebook or Twitter. Tag Pei Wei and use the hashtag #GoodFortuneContest.

Pei Wei will choose one lucky winner each day. Winners will be announced on Pei Wei's social media pages Monday through Friday. The awarded prize will be based on the winning photograph.

So hurry and crack open your fortune cookie today, because the Summer of Good Fortune Contest ends on Aug. 26! Visit [peiwei.com](http://peiwei.com) for additional contest details.

As Confucius once said ... maybe ... "Good things come to those who post."

***Welcome to Asian done a better way. Welcome to Pei Wei Asian Kitchen.***

#### **About Pei Wei Asian Kitchen**

Founded in 2000, [Pei Wei](#) Asian Kitchen, is the leading fresh Asian, fast-casual restaurant that honors Asian culinary tradition by wok-searing premium ingredients in portions that satisfy. Pei Wei – recently ranked "The 9th Most Popular Restaurant Chain in America" by national research firm Datassential – makes each plate with bold, Asian flavors that couple sit-down quality with take-out convenience. Menu offerings include lighter options such as lettuce wraps, salads, sushi and quinoa bowls as well as wok classics featuring rice and noodle bowls. Pei Wei offerings are easily customized for a variety of palates and diets, including gluten-free and vegetarian. Pei Wei owns and operates nearly 200 restaurants in 21 states. For more information and the latest Pei Wei news, visit [peiwei.com](http://peiwei.com), or follow Pei Wei on [Facebook](#), [Twitter](#) and [Instagram](#) and Tiger on [Twitter](#).

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