



PEI WEI
ASIAN KITCHEN™

PRESS RELEASE

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Pei Wei Kicks Off Teacher Appreciation Week

Leading fresh, Asian fast-casual restaurant offers special deal to teachers all week

DALLAS (May 2, 2019) – [Pei Wei](#) is giving teachers another reason to love their job!

For one week only, beginning on May 6, teachers across the country will receive 33% off regular entrées (some exclusions apply) when they present their teacher I.D. This offer is only valid for in-restaurant purchases.

“Teachers give so much to their students and we are honored to have the opportunity to give them something back,” said Pei Wei Senior Brand Manager Cassie Cooper. “We hope our local communities will join us in celebrating our devoted teachers – we look forward to serving them during this special week.”

From the new, customizable Bento Boxes to their fresh, house-made Cauliflower Rice, every Pei Wei dish is made to order with quality ingredients, like house-chopped veggies and grass-fed flank steak. Many of Pei Wei’s dishes are now free of artificial colors, flavors and preservatives, making it easy for guests to feel good about what they eat when dining out.

This offer ends May 10. Please visit peiwei.com/locations to view the address and hours for all restaurant locations.

Welcome to Asian done a better way. Welcome to Pei Wei Asian Kitchen.

About Pei Wei Asian Kitchen

[Pei Wei Asian Kitchen](#) is transforming the industry through its groundbreaking Clean Label initiative, The Wei Forward™, which emphasizes wholesome, fresh foods and menu transparency. To support its belief that consumers have the right to know what’s in their food, the brand petitioned the FDA to require restaurant chains to disclose their menu ingredients. Founded in 2000, Pei Wei is the leading fresh Asian, fast-casual restaurant brand, where bold, Asian flavors couple sit-down quality with takeout convenience. Menu offerings include wok classics featuring rice, noodle and salad bowls along with fresh house made cauliflower rice, bento boxes, lighter options such as lettuce wraps and sushi. Dishes are easily customized for a variety of palates and diets, including gluten-friendly and vegetarian. Pei Wei owns and operates restaurants in 20 states. For more information, visit peiwei.com, or follow Pei Wei on [Facebook](#), [Twitter](#) and [Instagram](#) and Tiger on [Twitter](#). For more information, visit peiwei.com.

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