



PRESS RELEASE

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Contact: Brooke Johnston, Champion Management
972.930.9933; bjohnston@championmgt.com

Pei Wei Introduces Newest Restaurant Prototype with First McAllen Location

Leading fresh, Asian fast-casual restaurant prepares Oct. 8 grand opening in Palms Crossing

McAllen, Texas (Sept. 13, 2018) – Pei Wei has broken ground on its first restaurant in McAllen, located at 3400 Expressway 83, Ste. 190, in Palms Crossing.

When the restaurant opens on Oct. 8, it will mark the debut of Pei Wei’s first new-build prototype. The 2,047-square-foot restaurant will feature an entirely new look for the popular fast-casual brand. The front of house will have digital menu boards, 100% reclaimed wood wall finishes, decorative steel accents and the integration of the brand’s new Tiger logo. LED lighting will accentuate different seating-area types throughout the dining room, which will host multi-colored booths.

McAllen’s first Pei Wei will have a total of 68 seats – 40 in the dining room and 28 on the patio. Pei Wei is currently seeking 52 talented team members for multiple positions in the new restaurant. Interested candidates can apply online at [Indeed.com/Pei-Wei/jobs](https://www.indeed.com/Pei-Wei/jobs).

“We couldn’t be more excited to introduce our bold, innovative new restaurant design with the opening of our first McAllen location,” said CEO J. Hedrick. “In addition to the refreshed look, the new prototype will enable us to enhance our operations while providing our guests with a improved experience. We recently re-modeled our flagship location in Las Colinas, Texas, to integrate elements of our fantastic new design, and it has proven to be a great success. Now, we’re thrilled to have built the first new-build Pei Wei restaurant that fully integrates our entire vision, including our new Tiger mascot and branding.”

Along with Blue Sky craft soda, made with 100% cane sugar, local kombucha beverages and an updated beer, wine, sparkling, sake and non-alcoholic beverage lineup, a special refrigerated “Grab-N-Go” cooler will be available for a wider selection of beverages. Guests in the take-out area will be able to watch for updates on the progress of their order on a customer order display screen.

To order online, visit peiwei.com. Download the Pei Wei mobile app to place orders faster, browse the menu, and earn My Wei Rewards points that can be used towards free dishes.

About Pei Wei Asian Kitchen

Founded in 2000, Pei Wei Asian Kitchen, is the leading fresh Asian, fast-casual restaurant that honors Asian culinary tradition by wok-searing premium ingredients in portions that satisfy. Pei Wei – recently ranked “The 9th Most Popular Restaurant Chain in America” by national research firm Datassential – makes each plate with bold, Asian flavors that couple sit-down quality with take-out convenience. Menu offerings include lighter options such as lettuce wraps, salads, sushi and quinoa bowls as well as wok classics featuring rice and noodle bowls. Pei Wei offerings are easily customized for a variety of palates and diets, including gluten-free and vegetarian. Pei Wei owns and operates over

160 restaurants in 21 states. For more information and the latest Pei Wei news, visit peiwei.com, or follow Pei Wei on [Facebook](#), [Twitter](#) and [Instagram](#) and Tiger on [Twitter](#).

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