



## PRESS RELEASE

*For Immediate Release*

Contact: Ladd Biro, Champion Management  
972.930.9933; [lbiro@championmgt.com](mailto:lbiro@championmgt.com)

### **Pei Wei Mobilizes For Houston Flood Relief**

*All First Responders eat free 9/2-8; company pledges \$10,000 donation  
to J.J. Watt Flood Relief Fund*

DALLAS (Sept. 6, 2017) – Hurricane Harvey has taken a catastrophic toll on the Texas Gulf Coast, and with 20 [Pei Wei](#) restaurants in the area, the Pan-Asian fast-casual brand has seen firsthand the devastation caused by the storm and subsequent flooding.

To help aid in the recovery efforts, Pei Wei has been delivering food to shelters in Houston and surrounding areas. The company is also pledging a \$10,000 direct donation to [The JJ Watt Foundation](#) to assist in its efforts to support flood victims. In addition, Pei Wei is inviting all Houston-area First Responders to eat free\* at their restaurants all day Sept. 2 through Sept. 8.

*(Free meal includes regular size entrée and a non-alcoholic beverage. Applicable ID must be presented at the time of redemption. Valid for uniformed personnel, or with applicable first responder ID. Visit [www.peiwei.com/terms](http://www.peiwei.com/terms) for eligible items, restrictions and details.)*

“This natural disaster really hit home for all of us here at Pei Wei because we have so many team members and loyal guests throughout the Houston area,” CEO John “J.” Hedrick. “We know The JJ Watt Foundation will use our donation to help in the best way possible and we wanted to do what we could for the brave First Responders that have so selflessly battled the floods to save and assist our neighbors in need.”

Nineteen of Pei Wei’s Houston area restaurants are back up and running. The Beaumont location is open, but with significant restrictions. For a complete menu, or to find the Pei Wei closest to you, visit [peiwei.com](http://peiwei.com).

#### **About Pei Wei**

Founded in 2000, [Pei Wei](#) is a Pan-Asian, fast-casual restaurant that offers guests a way to eat well, be well and live well. Pei Wei prepares each dish to order using freshly chopped ingredients, purposely chosen for nutrition as well as flavor, and in the tradition of ancient Asian cooking methods. Menu offerings include lighter options such as lettuce wraps, salads, sushi and quinoa bowls as well as wok classics featuring rice and noodles bowls. Pei Wei offerings are easily customized for any palate or diet, including gluten-free and vegetarian. Pei Wei owns and operates more than 200 restaurants in 21 states. For more information and the latest Pei Wei news, visit [peiwei.com](http://peiwei.com) or follow us on Facebook, Twitter and Instagram.

###